

# Joyful Living Magazine

## Advertising Rates

**Ad's are in full color. These numbers are a One time charge that cover 3 months of advertising.**

SIZE		1 x Rate	2 x Rate	3 x Rate	4 x Rate	
1/6 Page	3.78" w x 3.0" h	\$290	\$270	\$260	\$250	1/6 Page - Small
1/4 Page	3.78" w x 4.75" h	\$420	\$400	\$380	\$370	Basic Standard
1/4 Page	5.75" w x 3.25" h	\$420	\$400	\$380	\$370	Basic Standard
1/4 Page	8" w x 2.75" h	\$420	\$400	\$380	\$370	Basic Standard
1/2 Page	3.78" w x 10" h	\$620	\$600	\$580	\$570	Gold Premium
1/2 Page	5" h x 8" w	\$620	\$600	\$580	\$570	Gold Premium
1/3 Page	3.3" h x 8" w	\$520	\$500	\$480	\$470	Big Impact
2/3 Page	6.6" h x 8" w	\$900	\$880	\$860	\$850	High Profile
Full Page	10" h x 8" w	\$1100	\$1060	\$1030	\$1000	High Profile
<b>Back Page - Add \$200 to size</b>						Extreme Profile

1/4 Page  
Vertical  
3.78" wide  
x  
4.75" tall

1/4 Page - Horizontal  
5.75" wide  
x  
3.25" tall

1/4 Page - Horizontal  
8 wide x 2.25 tall

3.78" wide  
x  
3.0" tall

1/2 Page  
Vertical  
  
3.78 wide  
x  
10 tall

1/2 Page - Horizontal  
  
8" wide  
x  
5" tall

Distribution is in Northern California  
  
Ad & Article information and Archives on our website:  
[www.joyfullivingmagazine.com](http://www.joyfullivingmagazine.com)  
  
Premium positions are:  
Back Page, Inside front page  
Inside back page and Page 5, & 7  
  
\$25 - \$50 Professional Ad Design